

Attract high-quality attendees you can't reach anywhere else.

Your best prospects are individuals who are actively looking for solutions and education - the key principle that makes webinars so successful. Our webinars are a cost-effective way to generate a large number of leads and align your company with industry experts.

SIMPLE DETAILS

Up to 1 hour in length, with live Q&A
Industry expert moderator
User-friendly production and recording
Marketing and promotions included
Attendance reporting upon completion

ADDITIONAL SERVICES

Content Syndication Lead Touch

Convert into an Executive Summary and engage leads further.

USEFUL FOR

Generating leads
Increasing ROI
Elevating expert recognition
Placing your message, product or service in front of targeted professionals



Program Extension

- Webinar + Social
- Webinar + Video

Ask your Informa Representative for more information and pricing.