

Reach commercial truck operators easily across every segment of the economy

Informa serves more than 580,000 industry professionals who purchase, operate and maintain light, midrange and medium duty trucks. This is a diverse group of managers, ranging from contractors and farmers to landscapers and government/municipal workers.

Informa has combined these audiences, with relevant commercial vehicle related content meeting their unique needs, to create a website and newsletter focused on product information, management best practices, maintenance tips and more.

Access 580,000 Professionals in:

- Agricultural
- Commercial and Residential Construction
- Special Trade Contractors
- Government and Municipal
- Electric and Utility Services
- Auto Repair, Services and Garages
- Engineering and Management Services
- Electrical, Gas, Sanitary Services
- Excavation and Landscaping
- Aggregate/Mining

WEBSITE AD UNITS*

300 x 600 Jumbotron	\$85 net CPM
728 x 90 Position	\$65 net CPM
300 x 250 Position	\$65 CPM
Prestitial	\$2,195 net/wk
Siteskin	\$2,195 net/wk

AUDIENCE EXTENSION: Follow our readers with targeted messaging as they visit other websites. Ask for details. (**\$50 CPM**)



ENEWSLETTER AD UNITS

580 x 80, 300 x 250, or
180 x 150 Text Position \$4,900 net/mo

Issues sent twice each month to 210,000 subscribers who buy, operate and maintain trucks in local pickup and delivery application.



Ask your Fleet Owner representative to see sample issues.

CONTACT US TODAY TO RESERVE SPACE!