

FleetOwner®

FleetOwner Newsline (36,000 subscribers daily) delivers trucking-specific breaking news to executives and managers of commercial-truck fleets. Written by the editors of Fleet Owner magazine and its companion website, FleetOwner.com, the newsletter offers information about operations, vehicle maintenance, industry regulations and information-management technology.

1 580x80 AD UNIT

Ad Type	Size	Text	Media Format	File Size	Rates
Leaderboard	580 x 80	N/A	GIF, JPEG	40K max, no Flash files	\$2,795 net/wk

2 180x150 AD UNIT WITH TEXT-AD

Ad Type	Size	Text	Media Format	File Size	Rates
Text Ad Plus Banner	180 x 150	50 words	GIF, JPEG Text & linking URL to website	25K max, no Flash files	\$2,495 net/wk

3 300x250 AD UNIT

Ad Type	Size	Text	Media Format	File Size	Rates
Boombbox	300 x 250	N/A	GIF, JPEG	40K max, no Flash files	\$2,695 net/wk

4 50-WORD TEXT-AD

Ad Type	Size	Text	Media Format	File Size	Rates
Text Ad	N/A	50 words	Text & linking URL to website	N/A	\$1,795 net/wk

CANCELLATIONS: All cancellations must be made 45 days prior to the start of date of any advertisement.

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NEWSLINE

NOVEMBER 23, 2018
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Regulations



Court rules drivers deserve minimum wage

By Larry Kahaner
An Arkansas U.S. District Court ruled that truck drivers should receive at least minimum wage for their work time — whether they are paid by the hour or the mile. The recent ruling notes that drivers who are paid by the mile may still be paid in that fashion, but their overall pay must meet the federal requirements for minimum wage.
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Matt Clark
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