

Capture an audience with solution-oriented content while building brand credibility.

Top 10 Cards are brief, punch pieces that provide a series of tips or steps that help your customers solve a problem or guide them in a buying decision. Reinforce your credibility as a market expert by providing useful information in a no-nonsense format that aligns your products/services with customers/target audiences.

SIMPLE DETAILS

Topic guidance from Informa industry experts

Can use custom or re-purposed content

Includes 1/3 page ad and your logo

Project management included

Can print or post final on-line

ADDITIONAL SERVICES

Content Syndication Lead Touch

Convert into an Executive Summary and engage leads further.

USEFUL FOR

Showcase of market expertise

Become an industry problem solver

Generate qualified leads



Interesting content

is one of the top three reasons people connect with brands on social media.